

gwdevices

Helping Orange enable bill payment services in-store, through interactive devices

GWD worked with Orange

to provide a bespoke, on-brand user experience to its customers in flagship stores in Bratislava and across Slovakia. As well as integration of hardware devices, touch-screen UI development and integration with Orange's enterprise payment API, GWD also integrated an AWS cloud endpoint with Orange's back office systems through a secure VPN connection.

The Orange logo consists of a solid orange square on the left and the word "orange" in a white, lowercase, sans-serif font on the right. A small "TM" trademark symbol is positioned at the top right of the word "orange".

orange™

Why are Orange in business with GWD?

GWD have been in business with Orange since 2012, when the Eastern European arm of the global telecoms giant required help getting their in-store digital payment project off the ground.

Orange had already engaged the services of the bill payment specialist Qiwi, who were able to offer their services in the procurement and maintenance of the hardware devices, but were in need of a dedicated software team and brought GWD in to offer our experience in this sector.

How did GWD add value to the project?

As with any large retail organisation, protection of their brand was of utmost importance to Orange and GWD contributed to this by delivering an application with reliable function and a high quality aesthetic to ensure the end users got a positive brand experience once the services were launched in the Orange stores.

Due to the complex nature of the solution and numerous integration and security pitfalls, which come with a high profile company like Orange, GWD's attention to details and expert troubleshooting were extremely important



What technologies were GWD good with?



PAYMENT DEVICES

VPN

TOUCHSCREEN INTERFACES

BACK OFFICE INTEGRATION

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